



Webinar Registration Form

Improving Online Course Design To Enhance The End-User Experience Friday, October 19 ~ 1:00-2:15pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

The growth in online learning has been exponential. It has been observed that the “non-traditional” (i.e., online learning) has become the “traditional.” This increase in the customer base for online education has resulted in corresponding interest among colleges and universities to become active participants in the offering of online education. What remains unclear, at this point, is the level at which overall course quality has kept pace with this growth of customers and course providers. This webinar will focus on several key components of creating a user-friendly and engaging online course (i.e., Pace and Focus, Social Belonging, Novelty) that can be easily embedded into any online course.

Objectives:

- Develop skills in the analysis of online courses from an end-user perspective
- Consider various strategies for improving online engagement and enhanced user satisfaction

Who Should Attend?

- Administration
- Faculty
- Online Learning
- Any educator interested in learning more about improving the end-user experience in an online course



Improving Online Course Design To Enhance The End-User Experience

Friday, October 19 ~ 1:00-2:15pm (Eastern)

Speaker(s)



Brad Garner / Director of Faculty Enrichment

Indiana Wesleyan University (IWU)

Brad Garner serves as Director of Faculty Enrichment in the Center for Learning and Innovation at Indiana Wesleyan University (IWU). One of his greatest passions is helping faculty learn new and creative ways to teach and engage students. Prior to moving into higher education, Garner's career was focused on program and faculty development in P-12 public school settings where he worked as a classroom teacher, school psychologist, and administrator.

He is a frequent presenter at conferences and workshops in the United States and Europe and has authored and coauthored several publications, including *A Brief Guide to Teaching Millennial Learners* (2007), *A Brief Guide to Teaching Adult Learners* (2009), *Teaching the First-Year Seminar* (2012), and *Engaged Learners and Digital Citizens: Critical Outcomes for Teaching and Learning* (2016). His book, *Getting Employed, Staying Employed*, was recognized and honored as a "Book of the Year" by the President's Committee on the Employment of People with Disabilities. Garner also serves as the Founding Editor of *The Toolbox*, an electronic newsletter published by the National Resource Center for the First-Year Experience and Students in Transition at the University of South Carolina.

Most recently, he has been working with groups of teachers from China as part of a Visiting Scholars Program that focuses on effective teaching and learning strategies. Garner also teaches and mentors in a Faith/Character-Based program for men in Indiana's largest correctional facility.

Newsletter



Improving Online Course Design To Enhance The End-User Experience

Friday, October 19 ~ 1:00-2:15pm (Eastern)

Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Improving Online Course Design To Enhance The End-User Experience

Friday, October 19 ~ 1:00-2:15pm (Eastern)

Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.